



Citizens Advisory Committee
550 S. Main Street, Orange CA, Room 07
October 18, 2016 | 12:00 p.m. – 2:00 p.m.

AGENDA

1. Welcome / Chair Remarks

2. Presentation Items

- A. Transit Master Plan *(30 min.)*
Presentation – Gary Hewitt, Section Manager, Strategic Planning
- B. Measure M2 Next 10 *(15 min.)*
Presentation – Tamara Warren Measure M Program Manager, Planning
- C. 2016 Focus Group Research Results *(15 min.)*
Presentation – Alice Rogan, Public Outreach Manager, and Shakari Byerly, Evitarus
- D. OC Streetcar Vehicle Branding *(10 min.)*
Presentation – Stella Lin, Marketing Manager, External Affairs

3. OCTA Staff Updates *(5 minutes each)*

- A. Bicycle/Pedestrian Subcommittee – Roy Shahbazian, CAC Chair, and Brian Cox, BPS Chair
- B. October Service Change Status – Hong Vo, Manager Service Planning & Customer Advocacy
- C. Government Affairs – Lance Larson, Executive Director, Government Relations
- D. Marketing – Stella Lin, Marketing Manager, External Affairs
- E. Staff Liaison – Alice Rogan, Public Outreach Manager

4. Committee Member Comments

5. Public Comments*

6. Adjournment

The next meeting will be held on January 17, 2017

Agenda Descriptions/Public Comments on Agenda Items

The Agenda descriptions are intended to give notice to members of the public of a general summary of items of business to be transacted or discussed. Members from the public wishing to address the Committee will be recognized by the Chair at the time the Agenda item is to be considered. A speaker's comments shall be limited to three (3) minutes.

Any person with a disability who requires a modification or accommodation in order to participate in this meeting should contact the OCTA at (714) 560-5611, no less than two (2) business days prior to this meeting to enable OCTA to make reasonable arrangements to assure accessibility to this meeting.



**Citizens Advisory Committee
Meeting Notes
August 2, 2016
12:00 p.m. to 2:00 p.m.
550 S. Main Street, Orange, Calif.
Conference Room 07**

Members Present

Paul Adams , <i>Fountain Valley Planning Commissioner</i>	Derek McGregor , <i>Trabuco Canyon Advisory Comm.</i>
Tim Byers , <i>Laguna Niguel Police Auxiliary Citizens' Team</i>	Michael McNally , <i>UC Irvine</i>
Min Chai , <i>Irvine Resident</i>	Frank Murphy , <i>Orange Rotary</i>
Barbara Delgleize , <i>Huntington Beach Chamber</i>	Mark Paredes , <i>Garden Grove Planning Commission</i>
Sue Gordon , <i>Huntington Beach Resident</i>	Laurel Reimer , <i>Urban Planner</i>
Janine Heft , <i>Laguna Hills Resident</i>	Roy Shahbazian , <i>Bus Rider, Transit Advocate of OC</i>
Merlin "Bud" Henry , <i>North Tustin Advisory Committee</i>	Schelly Sustarsic , <i>Seal Beach Parks & Rec. Comsn.</i>
Dan Kalmick , <i>Huntington Beach Resident</i>	John Taylor , <i>Rotary Club of San Juan Capistrano</i>
Steve Kozak , <i>City of Tustin Planning Commissioner</i>	Jeff Thompson , <i>Tustin Planning Commission and BIA</i>
Theodore Luckham , <i>Anaheim Resident</i>	

Greg Winterbottom, *OCTA Board Member*

Members Absent

Dan Avery , <i>Mission Viejo Resident</i>	Kara Darnell , <i>Cal State Fullerton</i>
Hamid Bahadori , <i>AAA of Southern California</i>	Barry Duffin , <i>Orange County Wheelmen</i>
Michael Brandman , <i>Building Industry Association</i>	Dan Oregel , <i>Santa Ana Resident</i>
Vince Buck , <i>Cal State Fullerton</i>	Lyle Overby , <i>Building Industry Association</i>
Michael Carroll , <i>Irvine Community Services Commission</i>	Donna Marsh Peery , <i>Tustin Community Services Comsn.</i>
Brian Cox , <i>Orange County Bicycle Coalition</i>	Cynthia Ward , <i>Anaheim Resident</i>

1. Vice-Chair's Remarks

Vice-Chair Roy Shahbazian welcomed everyone to the Orange County Transportation Authority (OCTA) Citizens Advisory Committee (CAC) meeting at 12:01 p.m.

2. Chair/Vice-Chair Elections

Alice Rogan, Public Outreach Manager, said Roy Shahbazian has expressed interest in the position of CAC Chair. Alice asked if any other committee members would like to be considered for the Chair position.

A motion was made by Sue Gordon, seconded by Jeff Thompson, and carried unanimously to elect Roy as the Chair of the Citizens Advisory Committee (CAC).

Roy said three committee members expressed interest in the position of CAC Vice-Chair. Paul Adams congratulated Dan Kalmick and Jeff for their interest in the position of Vice Chair. He said they both have longer tenure with the committee and both are great candidates. Paul said he would remove his name from consideration. Roy thanked Paul for his service.

Roy asked if the nominees would like to introduce themselves. Dan said he represents the City of Huntington Beach, he has been with the CAC over four years and he serves on the Bicycle/Pedestrian Subcommittee. He is a self-professed "transit nerd." He has been around the world and ridden almost every major transit system. He would like to help out the Chair and also possibly lead a technology subcommittee.

Jeff said he has been with the CAC for 11 years, has served on the Tustin Planning Commission for nine years and knows a lot about local government. He said he has a Master's Degree in Civil Engineering from Cal State Long Beach. He also has a Master's Degree in Business Administration. As a Civil Engineer, he works on transportation improvements. He would find it a privilege to serve the CAC.

Roy asked the committee to fill out the secret ballots. Alice collected the ballots and tallied the results.

After the votes were tallied Alice congratulated Dan on his election to the position of CAC Vice-Chair.

3. June 21 CAC Special Meeting Follow-Up

Alice Rogan, Public Outreach Manager, referenced the June 21, 2016 CAC Special Meeting – Committee Focus and Effectiveness Discussion handout.

Alice asked the committee if they would be interested in starting a Technology Ad Hoc/Subcommittee. There committee responded favorably.

4. Interchange Treatments Memo

Roy Shahbazian referenced a memo and attached suggested treatments list from the Bicycle/Pedestrian Subcommittee to Ryan Chamberlain, Caltrans Director, Distric12, regarding suggested bicycle and pedestrian design treatments at freeway interchanges.

Paul Adams said he is happy to hear OCTA and Caltrans seem to be getting along. He wanted to know if the new CAC members would have the opportunity to serve on the Bicycle/Pedestrian Subcommittee. Alice Rogan said an email will be sent out to new members about serving on the subcommittee.

Michael McNally said he is very supportive of implementing bikeways and is happy that the City of Irvine has a really good bikeway network. Michael commented on how bikeways shouldn't necessarily be improved at the detriment to the transportation network. He said for example, at the South I-405 onramp at Jeffery Road there is a double onramp, if priority was given to the bicyclists it could back-up University Drive for miles. He said this would cause more pollution/greenhouse gas (GHG) emissions.

Jeff Thompson asked if the CAC is able to send memos outside of the OCTA. Paul echoed Jeff. Alice said staff will look into it more to determine the process of how the suggestions should be sent to Caltrans.

Alice asked if on number four the word "prohibit" is too strong of a word. Janine Heft agreed with Michael regarding the possibilities of major transportation backup if the bikeways were always given the right-of-way. Ted Luckham is also concerned about the word "prohibit." Michael said maybe we use "limit and evaluate." Dan worried "evaluate" is too soft of a word. Frank Murphy liked the word "limit." Janine agreed with "evaluate. Min Chai suggested "evaluate and limit where feasible."

A motion was made by Dan, seconded by Min, and carried unanimously to approve the memo and attached suggested treatments list with a correction to items four and five replacing the word "prohibit" with "evaluate and limit where feasible."

5. State and Federal Legislative Platform

Brandon Bullock, State and Federal Relations, presented the State and Federal Legislative Platform. He solicited comments from the committee.

Barbara Delgleize said OCTA has been impacted by lower than expected funding. She said the City of Huntington Beach lost two bus routes and she is curious if there are plans to improve what is already there – like synchronizing lights. She also asked how local transportation will be affected with the loss of bus routes. Brandon said the funding options are out there for transit/operations and OCTA continues to look at how funding can be captured. He said OCTA is trying to make things like signal synchronization eligible for those funds by saying it reduces GHG emissions.

Director Winterbottom added: Orange County gets both the Transportation Development Act (TDA) and Measure M sales tax monies when an item is purchased in Orange County. When something is purchased online and it is shipped to Orange County from outside the county, we get the Measure M funds but not the TDA funds. He said because of this OCTA is feeling a crunch on the bus service funding.

Michael McNally asked about the overestimation of Cap and Trade funds. Brandon explained that pollution credits can be bought from the Air Resources Board (ARB). But, there's a secondary market. If a company has extra credits, they can sell them

independently. The independent credits are sold significantly lower than the credits bought from the State. He said there is a lawsuit currently underway regarding this issue.

Brandon said there is also disagreement about how far the Cap and Trade program can go on without additional legislation. It runs under a bill called AB32 which says we need to get to the 1990 GHG emissions by 2020. Right now the administration feels they have the authority to extend it out to 2030 with an executive order. The Legislature disagrees and feels they need to approve an extension.

John Taylor asked where the State stands on the Vehicle Miles Traveled (VMT) program as a way of revenue versus gas regulations. Brandon said Bill SB1066 set forth a pilot program to assess this. John asked what is the attitude regarding the VMT program. Brandon said the pilot program is very new, but the State is very optimistic. He said there is additional legislation needed to implement a statewide program.

Jeff Thompson asked what OCTA's current platform is as it pertains to VMT. And, what is OCTA's platform as it pertains to High Speed Rail. Brandon said OCTA has not addressed the VMT program too much at this point because it is fairly new. The OCTA Board is in a watch phase. The OCTA Board is somewhat averse to High Speed Rail funding. Within OCTA's platform it is in a watch phase as well. He said the current legs being looked at have no bearing on Southern California.

Paul Adams asked if OCTA is looking into how much money will be received from the VMT, if it goes through. Paul suggested it could go to the cities or to extending the OC Streetcar line. Brandon said that OCTA is definitely looking into making sure Orange County gets their fair share.

Dan Kalmick suggested OCTA's platform support a robust investigation into autonomous vehicles and how they can help with regards to public transportation systems and alleviate traffic congestion.

Roy Shahbazian asked the committee to make sure to give OCTA their feedback on what they would like to have included in their platform.

Mark Paredes asked if there is change towards not having cities provide matching dollars. He said the City of Garden Grove and some others do not have the budget to put up matching funds. Brandon said there are some funding opportunities, but if a competing entity is providing matching dollars, then they are more likely to get the funding.

Barbara asked if there is anything that local agencies can do to make sure Orange County gets their fair share. Brandon said Orange County has always had this challenge. Richard Bacigalupo, Manager, State and Federal Relations, said the Federal government grants are based on the level of commitment, quality and quantity. He said Measure M helps with this a lot. Brandon said people are still

unaware of Measure M and what it actually does. He said OCTA continues to work on this message. He said Measure M really helps with getting funding.

Alice Rogan asked Brandon to share OCTA's schedule. Brandon said OCTA is currently looking for internal and external comments/feedback and it is due by August 28. Then the comments are taken to Orange County delegates in Washington DC and Sacramento. A draft will be presented to the OCTA Board in October. Staff will then review their comments and revise the platform for final adoption in November.

6. OC Streetcar

Tresa Oliveri, Community Relations Officer gave a presentation on the OC Streetcar.

Michael McNally asked if some of the stations would be in the middle of the street. Tresa said yes. She showed the committee a picture of stops with bike lanes between the stop and the sidewalk and showed how they would be American's with Disabilities Act accessible.

Schelly Sustarsic asked if parking would be impacted. Tresa said yes, on-street parking would be impacted specifically on Fourth Street in the City of Santa Ana, but minimally everywhere else. She also mentioned there are several underutilized parking structures in the area for Fourth Street.

Mark Paredes asked what number of ridership is expected to be considered successful. Tresa said there are numbers available, but she would have to get back to the committee on this. She said each car can hold 150 people. *The expected ridership is 7,500 people per day.*

Mark said if the committee could know how much ridership is expected, it would help promote the service to the community. Tresa said when competing for Federal New Starts funding, ridership is something that is looked at. Santa Ana is the fifth densest city (over 300,000 people) in the United States of America with 17% of its residence being transit dependent.

Dan Kalmick asked if we could link with another system to buy the streetcars in order to get them sooner rather than later. Tresa said yes, we are looking into the possibility of "piggy backing" on orders with either Sacramento or Portland.

Michael asked if the cars are American made. Director Winterbottom said the cars must meet the "Buy American" clause. Michael said usually they use foreign parts assembled in America.

Michael asked if these are "light rail" vehicles. Tresa said no. Michael said it sounds like it would be similar to Portland's streetcars, not their light rail.

Tim Byers asked about the power source for the streetcars. Tresa said they are all overhead electric powered.

Jeanine Heft asked if this is pilot project for an overall countywide concept. Tresa said Measure M allows the cities to do studies and then ask OCTA to take over the operations.

Barbara Delgleize asked why someone would take the streetcar versus just taking a bus. Tresa said the streetcar will come at shorter time intervals and more frequent. She said people feel more comfortable about getting on a streetcar.

Barbara asked about the hours of operations. Tresa Oliveri said it would run 6 a.m. to 6 p.m. at 10 minute intervals Monday through Friday and at 15 minute intervals during the evenings and weekends.

Min Chai asked how the fare compares to the bus system. Tresa said it would be the same.

Mark asked about the facilities. Tresa said the station at Harbor will have parking for 50 cars. The Santa Ana station will use existing parking.

Michael asked about the grade separations. Tresa said there will be a grade separation at Westminster Avenue and at the Santa Ana River.

Barbara asked if it could eventually connect into Huntington Beach. Alice Rogan said she could comment on the Transit Master Plan and suggest that connection.

7. Marketing Strategies

Ellen Burton, Executive Director, External Affairs, gave a brief overview of OCTA's Marketing Strategies.

Stella Lin, Manager, Marketing provided a presentation on OCTA's Marketing Strategies.

Frank Murphy asked if the promotional bus routes are the most used routes. Stella Lin said yes, they are what OCTA calls high frequency routes.

Tim Byers complimented the success of the bus route that took him directly to the Orange County Fair Grounds from Laguna Hills. He said he never really took the bus before, but this route was nice. Ellen Burton said it was good hear.

Dan Kalmick shared a story about helping someone navigate the bus system. He said it is still hard for people that are not used to navigating transit systems to figure out how to travel via transit. He also said there are a lot of assumptions to what people know. Stella said she would always recommend calling the Customer

Information Center (CIC), but OCTA strives to improve the information that is distributed.

Sue Gordon said she and her husband are both retired, so they thought that they would explore the options of using transit, but it is still difficult even for her husband who is a former CFO of a major bank. Stella again said she would recommend calling the CIC with questions.

Paul Adams suggested getting information regarding OC Bus 360 on Cal State Fullerton's website. Stella said great. Paul said he would send her contact information for Cal State Fullerton.

Barbara Delgleize asked for more information on how the OCTA Trip Planner works on the website. Stella went through it with her.

8. Update Reports

The CAC received update reports from the following:

- Bike/Ped Subcommittee Report, by Roy Shahbazian, *Chair, Bike/Pedestrian Subcommittee*
Roy said if you're a new member and interested in getting on the Bikeway and Pedestrian Committee, please contact Alice Rogan.
- June Service Change, by Scott Homes, *Manager of Transit*
- Government Affairs, by Richard Bacigalupo, *Manager, State & Federal Relations*
Paul Adams asked if it looks like the transportation bill will be funded. Richard said the Fast Act was funded in December and it is an Authorization Bill. He said each year it needs to be appropriated and his guess is it will be appropriated, just not by December. He said there will be a Continuing Resolution (CR) and then they will appropriate it after the election.
- Bike Rack Demonstration, Cliff Thorne, *Maintenance Manager*
Cliff encouraged committee members to check out the new bike racks on the bus outside after the meeting.
- Staff Liaison, Alice Rogan, *Public Outreach Manager, External Affairs*
Alice asked the committee members if noon still works for the CAC Meeting. Committee members agreed.

9. Committee Member Comments

Roy Shahbazian took a moment to recognize and introduce OCTA Board Member Director Winterbottom. Roy also recognized the new committee members and asked them to introduce themselves.

10. Public Comments

No one from the public spoke.

11. Adjournment/Next Meeting

The meeting adjourned at 2:05 p.m. The next meeting will be at the OCTA offices on October 18, 2016 at 12:00 p.m.

Citizens Advisory Committee Fiscal Year 2016-2017 Attendance Record

● = Present

⊙ = Absent

R = Resigned

Member				
	8/2/16*	10/18/16	1/17/17	4/18/17
Adams, Paul	●			
Avery, Dan	⊙			
Bahadori, Hamid	⊙			
Brandman, Michael	⊙			
Buck, Vince	⊙			
Byers, Tim	●			
Carroll, Michael	⊙			
Chai, Min	●			
Cox, Brian	⊙			
Darnell, Kara	⊙			
Delgleize, Barbara	●			
Duffin, Barry	⊙			
Gordon, Susan	●			
Heft, Janine	●			
Henry, Merlin "Bud"	●			
Kalmick, Dan	●			
Kozak, Steve	●			
Luckham, Theodore	●			
McGregor, Derek	●			
McNally, Michael	●			
Murphy, Frank	●			
Oregel, Dan	⊙			
Overby, Lyle	⊙			
Paredes, Mark	●			
Peery, Donna	⊙			
Reimer, Laurel	●			
Shahbazian, Roy	●			
Schelly Sustarsic	●			
Taylor, John	●			
Thompson, Jeff	●			
Ward, Cynthia	⊙			

*original date July 19, 2016